

INTERIOR DESIGN + HOME STYLING

Investment Guide

Effortless Designs.
Elevated Spaces.

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Effortless Designs. Elevated Spaces.

THANK YOU FOR CONSIDERING STUDIO 1049 FOR YOUR UPCOMING PROJECT!

At Studio 1049, our goal is to help our clients realize the full potential of their homes and love where they live. By guiding our clients throughout their design journeys, we discover their individual self-reflections and cultivate them to create unique, timeless, and beautiful spaces.

Our thoughtfully curated interiors for residential and commercial properties feature rich textures, refined palettes, and classically tailored elements that create a truly effortless, elevated experience.

MEET THE DESIGNER:



Bethany Williard
owner + principal designer

Table of Contents

OUR SERVICES	03
THE PROJECT LIFECYCLE	05
CLIENT TESTIMONIALS	06
FAQ	07
FEE STRUCTURE	09
NEXT STEPS	10

STUDIO HOURS: MON - FRI, 9:00 AM - 5:00 PM



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Your home is a reflection of who you are + where your cherished memories are made.

A CUSTOM DESIGN SOLUTION FROM STUDIO 1049 CAN HELP ELEVATE YOUR HOME TO ITS FULL POTENTIAL.

Full-Service Design

Perfect for homeowners seeking to optimize the comfort, beauty, and functionality of their space, Full-Service Design is a comprehensive solution that can be tailored to meet your unique needs.

We start with an in-depth consultation to discuss the goals and vision for your project. Once we finalize your design plan, the Studio 1049 Team will get to work managing each detail from start to finish.

From initial selections and ordering to working alongside our trusted tradespeople and vendors, through final installation and styling, we are with you every step of the way.

Renovation Design

Renovation Design features all of the same components as Full-Service Design with added elements of construction such as structural changes to enhance traffic flow, reconfiguration of a kitchen or bath, or home additions.

This is a great option for new homeowners hoping to create a space that better reflects their lifestyle and aesthetic, or for more tenured owners aiming to breathe new life into their home and increase its value.

Our purpose with Renovation Design is to provide you with a layered and refined home that is perfectly suited to your family's needs.

New Construction

It all begins with an idea! Building your dream home from the ground up is an exciting (and at times, daunting) undertaking. By partnering with your Architecture and Construction leads, Studio 1049 can help your process go smoothly, ensuring the end result is a true reflection of your vision for your home.

In the short-term, we'll collaborate with you throughout planning and construction to select elements such as paint colors, flooring, lighting, hardware, countertops, and countless others. Then we'll take your project across the finish line with custom furnishings, art, window treatments, and decor to bring your home to life.



In-Home Design Packages

While the Studio 1049 team prefers the level of client service, we're able to provide in our larger scope design services; we understand that certain budgets and circumstances may require a different solution.

Our In-Home Design Packages can focus on a single room or multiple areas within your home. Perfect for the hands-on DIY buff interested in exploring new paint schemes, room configurations, or updating their furnishings and décor, custom design packages from Studio 1049 can be tailored to fit your unique needs.

One-Time Consultation

\$500

- During your 2-hour appointment, the Studio 1049 Team will have an in-depth conversation about your goals and the design opportunities within your home.
- This consultation can focus on a single room, or be a walk-through of multiple areas within your home - you decide!
- Your consultation will include real-time space planning and the creation of a furniture layout. This may include repurposing existing pieces or special heirlooms from other parts of your home.
- The Studio 1049 Team will review paint and fabric samples to help you visualize the space.
- We will also provide general design and styling advice to help you bring your final vision to life.

Focused Room Guide

\$1,000

- During your 2-hour appointment, the Studio 1049 Team will have an in-depth conversation about your goals and the design opportunities within your home.
- This consultation focuses on a single room or specific area within your home.
- Throughout the consultation, the Studio 1049 Team will take photos and measurements of your space to help us complete your Personalized Design Guide.

What's included in my Design Guide?

Within 7-10 business days following your appointment, Studio 1049 will provide you with a digital Design Guide (delivered as a printable PDF). This comprehensive guide recaps our consultation and acts as a DIY action plan for your room! The Personalized Design Guide includes:

- Basis of design and room inspiration images
- One custom space plan with furniture layout
- One custom paint color scheme
- Additional recommendations for decor and accessories, lighting, window solutions, textiles, and materials
- Design and room styling advice specific to your project

What to expect throughout your project's lifecycle.

Each of our Full-Service design projects are broken down into three phases. From start to finish, the Studio 1049 team works to ensure our client partners know just what to expect through each step of their design journey.

Here's how it works:



Phase One
design development

- Consultation + programming
- Develop conceptual design
- Source all items + materials
- Develop elevations + 3D renderings
- Deliver client design presentation



Phase Two
project management

- Additional design revisions
- Product + material procurement
- Coordination of trades + vendors
- Product + material tracking
- Local sourcing for finishing touches



Phase Three
delivery + installation

- Staging, inspection + delivery coordination
- Installation + room styling
- Final walkthrough
- Project photography
- Project closure + client questionnaire

Here's what our clients are saying.

“Bethany's design gave me so much more space than I ever thought possible. She listened to my concerns and hopes, helped me define my style, and seemed to know exactly what I needed and would love!”

— Liz W., Upper St. Clair, PA

“Bethany is wonderful to work with. During our initial consultation, she asked insightful questions about our family and lifestyle to come up with a design that is both functional and beautiful.”

— Robin M., St. Mary's, GA

“Studio 1049 helped with an updated design and color scheme for our old home. They are professional and were mindful of our budget. Their plan was phenomenal.”

— Marie R., Mt. Lebanon, PA

“I had my own ideas and was piecing my home together, but having Bethany at the helm really pulled it all together into a cohesive space. It was the best decision!”

— Jeannine G., Upper St. Clair, PA

“Studio 1049 helped me create my dream space in my new home. They made great suggestions, picked out amazing options, and answered all of our (many) questions. The result has been amazing.”

— Lauren S., Mt. Lebanon, PA

“At the end of this process, my home actually FEELS different. Bethany's ability to conceptualize a design for my space was amazing. I feel proud to have her as my designer.”

— Caroline D., Scott Twp., PA

“Bethany had a clear vision that took my style into consideration. She listened to what I liked! I highly recommend Studio 1049 to anyone considering interior design.”

— Ashley M., Mt. Lebanon, PA

“We use our new room all of the time now. This was money well spent, and I loved working with Studio 1049.”

— Sarah M., Upper St. Clair, PA



Frequently Asked Questions:

HOW LONG DOES AN INTERIOR DESIGN PROJECT USUALLY TAKE?

Each design project is different. The length of your project depends on a few crucial elements such as the scope of what you'd like to accomplish, and how quickly we can arrive at decisions.

A good rule of thumb is to allow around six months from initial contact to a completed project. For example, if you're considering a summer project the best time to contact Studio 1049 would be January through March. For holiday deadlines, the process should start between June and August.

There are some elements that we have less control over, such as the availability of tradespeople or vendor response. Ordering, manufacturing, and delivery of custom furniture pieces can take anywhere from 6-12 weeks plus, for context.

During this process (especially in earlier phases), you'll be asked to make several design decisions based on what we present. At times, this can feel overwhelming. We will be there to help guide the process and answer all of your questions from start to finish, but ultimately the project moves at the pace you're most comfortable with. Be sure to give yourself the time you need.

We promise to make your design project a fun and rewarding experience!

HOW MUCH WILL MY INTERIOR DESIGN PROJECT COST?

Things to consider when planning your project budget include; the number of rooms we'll focus on and their size, designer services, the quality and availability of materials and furnishings you choose, shipping, labor, plus a little extra for any unexpected expenses (any necessary repairs, materials costs changes, product availability, etc.). A good starting budget for Full-Service Design (flooring, paint, furniture, lighting, and furnishings) of one room is \$25k. For kitchen and bath renovations, the number becomes closer to \$50k.

Your project budget will ultimately depend on what you'd like to achieve and what you are comfortable investing in your home. Keep in mind that quality furniture and materials should last around 8-10 years at least if properly maintained. It's a more likely scenario that your tastes and style preferences will change before something needs to be replaced!

We do our best to create a design proposal that adequately covers the scope of your project while taking your budget into consideration. For smaller-scale projects and DIY guidance, consider one of our budget-friendly In-Home Design Packages.

CAN I SHOP ON MY OWN?

Yes, you are of course free to spend your money however you'd like! Keep in mind that you have hired Studio 1049 to design and execute a complete vision for your space. We have your best interests (and budget) and the success of your project at heart and would hate for you to end up with something that doesn't quite work. If you're out and something amazing catches your eye, feel free to grab it, or even give us a quick call to discuss!

WILL YOU USE ANY OF MY OLDER PIECES IN YOUR DESIGN?

During our initial Design Orientation, be sure to mention any sentimental favorites or family heirlooms you'd like to use in your updated space. We'll do our best to honor your wishes in our design, and may even come up with some of our own ideas for repurposing your current pieces! If not, we can always explore another option such as relocating the item to a different area within your home.

DO I HAVE TO FIND MY OWN TRADESPEOPLE?

This can go either way! If you have a long-established relationship with a trade, I'm happy to work with them on your project. If not, I have developed a team of trusted trades that I've worked closely with on many projects.

Please note that trades do not usually keep the same hours as our studio. Some start relatively early in the mornings, and as a result, may not be available to return messages until evening hours. We will do our best to mitigate any breakdowns in communication and keep everyone in the loop regarding weekly work schedule.



How much will it cost to achieve my design goals?

EACH INTERIOR DESIGN PROJECT IS SLIGHTLY DIFFERENT DUE TO BUDGET, TIMELINE + SCOPE. HERE'S HOW WE'LL APPROACH YOURS.

Design Orientation

Before we begin, our team meets with each new client for a two-hour Design Orientation. During this pre-proposal consultation and assessment we will:

- Get to know you, your family, and your lifestyle.
- Evaluate the condition of your home or future home's site.
- Discuss your project goals and design opportunities.
- Take preliminary photos and measurements to help us with the preparation of your proposal.

OUR DESIGN ORIENTATION FEE IS \$500 (NON-REFUNDABLE).

Your Custom Proposal

After we gather all of the necessary information during your Design Orientation, Studio 1049 will follow up with a preliminary proposal for your project within 5-7 business days. Your custom proposal will include a detailed breakdown of the number of hours anticipated to complete your design, our estimated fee, and any deliverables.

At this early stage prior to completing the conceptual design, we will not yet be able to provide you with a firm project timeline or figures pertaining to furniture and decor, or material selections. These will largely depend on the contractor(s) who are brought on to execute your project, as well as our collaborative decisions following your design presentation. We will work together to create a design plan you love that is within your identified budget!

STUDIO 1049 HOURLY RATES

DESIGN: \$175/HR

ADMINISTRATION: \$75/HR

Next Steps.

THANK YOU FOR CONSIDERING US! WE'D LOVE TO ANSWER ANY QUESTIONS + HEAR ABOUT YOUR GOALS FOR YOUR HOME.

Contact the Studio 1049 Team:



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